

ORGANIC FARMING

OF FRUITS AND VEGETABLES

MYTHS VS. FACTS

MYTH:

Organic farming is better for the environment.

FACT:

Organic farming needs 20-30% more space than conventional farming.¹ For all American farming to be done organically, all the natural parks and wild land in the U.S. would need to be leveled.¹¹

- Farmland
- Wilderness
- National Parks
- Extra Space Needed



Percentage of U.S. left after space needed for 100% Organic Farming

MYTH:

Organic farming is better for people.

FACT:

Organic farming yields **25% less food** than conventional.ⁱⁱⁱ With the world population expected to be at 8.5 billion by 2030^{iv}, organic farming can't feed everyone. If the world used only organic farming, **2 billion people would perish**, as a result.^v



[1 out of 4 people would perish]

MYTH:

Organic fruits and vegetables are pesticide-free.

FACT:

The USDA allows **20+ chemicals** in growing and processing organic crops.^{vi}



MYTH:

Organic food is healthier.

FACT:

55% of U.S. adults say organic fruits and vegetables are better than conventionally grown. But there is **no significant nutritional difference** between organically and conventionally farmed food.

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